**Spin Out and Start Up Programme – Research Proposal Brief**

**Introduction/Background**

The retention of graduates and post-graduates in our region is an acknowledged issue. Keeping talent and expertise in YNY is key to our future innovation potential and success. This project aims to understand any barriers and adventure opportunities to make, start-up & spin-out easier across our three Universities (University of York, York St John & Coventry University Scarborough).

**Research Questions**

Working with each University separately, what scope do they have for increased spin outs and/or start-up?

What barriers if any does each university face?

What works well elsewhere to catalyse spin-out and start-up in other similar universities and regions?

What actions or interventions could be introduced/funded to maximise opportunities for growth of spin-out and start-up in each organisation?

**Literature Review**

[**YNYCA innovation system review - Final Report.pdf**](https://527702.fs1.hubspotusercontent-eu1.net/hubfs/527702/YNYCA%20innovation%20system%20review%20-%20Final%20Report.pdf)

**Methodology**

We would like the report to be presented in a clear presentable style focused on research gathered. This work will be used to shape potential future activity and programmes so emphasis should be made on a focused set of action points/interventions for each university. Needs are expected to be very different for each University so flexibility will need to be applied.

Your proposal should include an outline of how you intend to conduct the research, including key milestones, delivery dates, and whether any aspect of the research will be sub-contracted. Applicants should detail their previous experience in conducting research projects. Any potential risks to the research project being completed on time and to budget should be identified, along with relevant mitigations.

**Expected Outcomes/Significance**

To create an overview of the current landscape leading to an action plan of recommendations for each of the universities in the region (University of York, University of York St John and Coventry University Scarborough).

**Budget**

Up to £28000

**Timeline**

Research proposals to be submitted no later than 5pm on Tuesday 20 May via email to enquiries@yorknorthyorks-ca.gov.uk. The subject line of your email should clearly state ‘Spin Out and Start Up Programme – Research Proposal’. Applications not using this subject line or not reaching us before the application deadline will not be accepted.

The duration of the research should be outlined in the proposal taking into account academic holiday periods.

**Any questions about this programme should be emailed to** **David.Ryden@yorknorthyorks-ca.gov.uk**