

What is the Strategy for a Sustainable Future?

Why York and North Yorkshire?

As floods, droughts, storms, and wildfires intensify and energy bills rise across the world and in our own region, now is the time for York and North Yorkshire to show true leadership in climate action.

We will help deliver this by focusing on the key areas of:



Securing Energy Independence



Moving Towards a Circular Economy



Enhancing our Environment

York & North Yorkshire's Strategy for a Sustainable Future is a regional plan to support our communities and businesses in tackling climate change.

The Strategy strives to support healthy & thriving communities, transform the economy, and help York and North Yorkshire lead the way to become England's first carbon negative region by 2040.

What does this mean for you?



- Cheaper, **more stable energy bills** and reduced operating costs.
- Enhanced reputation and a **competitive advantage**.
- Opportunities for **innovation & business growth**.
- **Improved productivity** and easier logistics.
- Healthier and safer employees.
- Reduced risk of property damage and supply chain disruption through flooding or extreme weather.
- **Investor confidence** that your business is resilient against climate change impacts.

How do we get there?



Helping businesses access reliable, affordable, clean & locally owned energy. For example, installing more solar panels on business roofs.



Increase business productivity and improve connectivity through **enabling cleaner logistics and low carbon business travel.** For example, using electric vans, and making it easier to commute sustainably.



Upgrading business buildings to increase energy efficiency and improve heating and cooling.



Help businesses improve their energy and resource efficiency, as well as enabling innovation, through **supporting business uptake of circular economy practices.**



Support business resilience and security through **climate adaptation measures and advice.**